

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
961636-1	10/14/12	October 2012	10/01/12 - 10/09/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLN WEST ANGELA SKC	

Flight Dates	Order #	Alt Order #
10/07/12 - 10/09/12	961636	06364885

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/09/12	Good Morning America	7-9AM	MT-----	:30	2	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MT-----	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/08/12	7:50 AM	Good Morning America	7-9AM	:30	AWTV100401H	\$275.00 NM
1	WPBF	Tu	10/09/12	8:40 AM	Good Morning America	7-9AM	:30	AWTV100401H	\$275.00 NM
2	10/08/12	10/09/12	The View	11A-12PM	MT-----	:30	2	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MT-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/08/12	11:00 AM	The View	11A-12PM	:30	AWTV100401H	\$400.00 NM
1	WPBF	Tu	10/09/12	11:33 AM	The View	11A-12PM	:30	AWTV100401H	\$400.00 NM
3	10/08/12	10/08/12	1230-1P Access Hollywood	1230-1p	1-----	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV100401H	\$175.00 NM
4	10/08/12	10/09/12	THE CHEW	1P-2P	MT-----	:30	2	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MT-----	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/08/12	1:31 PM	THE CHEW	1P-2P	:30	AWTV100401H	\$275.00 NM
1	WPBF	Tu	10/09/12	1:30 PM	THE CHEW	1P-2P	:30	AWTV100401H	\$275.00 NM
5	10/08/12	10/09/12	M-F 3-4P	M-F 3-4P	MT-----	:30	2	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MT-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/08/12	3:29 PM	M-F 3-4P	M-F 3-4P	:30	AWTV100401H	\$400.00 NM
1	WPBF	Tu	10/09/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	AWTV100401H	\$400.00 NM
6	10/08/12	10/08/12	M-F 3-4P	M-F 3-4P	1-----	:30	1	\$400.00	NM



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Lehigh Valley, PA 18002-6885

INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
961636-1	10/14/12	October 2012	10/01/12 - 10/09/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
West/R/Congress	ALLN WEST ANGELA SKC		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-----	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/08/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	AWTV100401H	\$400.00	NM
7	10/07/12	10/07/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1	1	\$50.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su		10/07/12	5:29 AM	Sun 5-6am News	Sun 5-6am	:30	AWTV100401H	\$50.00	NM
8	10/08/12	10/08/12	CASTLE	10-11PM	1-----	:30	1	\$5,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-----	1	\$5,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/08/12	10:43 PM	CASTLE	10-11PM	:30	AWTV100401H	\$5,000.00	NM
9	10/09/12	10/09/12	DWTS	8-9PM	-1-----	:30	1	\$2,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1-----	1	\$2,700.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu		10/09/12	8:43 PM	DWTS	8-9PM	:30	AWTV100401H	\$2,700.00	NM
10	10/08/12	10/09/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:30	2	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MT-----	2	\$450.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF M		10/08/12	9:59 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV100401H	\$450.00	NM
1 WPBF Tu		10/09/12	9:14 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV100401H	\$450.00	NM
<u>Total Spots</u>							15		

Payment Terms 30 Days

<u>Gross Total</u>	\$11,925.00
<u>Agency Commission</u>	\$1,788.75
<u>Net Amount Due</u>	\$10,136.25